



TravelingGeeks Heads to Paris for LeWeb & Thought Leadership Meetings

November 23, 2009 – San Francisco, CA – <u>TravelingGeeks</u>, an initiative dedicated to cross pollinating ideas and accelerating growth and innovation across cultures, announced that it was going to London today. Traveling Geeks is a sister blog network and initiative to <u>We Blog the World</u>, an online culture and travel magazine that focuses on off-the-beaten path cultural events and unique adventure and high-end <u>travel experiences</u> for discerning travelers.

<u>Traveling Geeks</u> is heading to Paris to participate in a series of meet-ups, briefings, demos and activities in and around <u>LeWeb</u>, the renown web and Internet conference in Europe.

The France team includes TravelingGeeks co-founder <u>Renee Blodgett</u>, <u>Eliane Fiolet</u>, <u>Tom Foremski</u>, <u>Robin Wauters</u>, <u>Kim-Mai Cutler</u>, <u>David Spark</u>, <u>Frederic Lardinois</u>, <u>Matt Buckland</u>, <u>Sky Schuyler</u>, <u>Jerome Tranie</u>, <u>Ewan Spence</u>, <u>Olivier Ezratty</u>, <u>Cyrille de Lastevrie</u>, , <u>Amanda Coolong and Beth Blecherman</u>.

Traveling Geeks' goal is to collaborate with innovators and influencers, and then share that knowledge and insight to a collective global audience through blogging, video, social media tools, traditional media and meet-ups.

About TravelingGeeks

TravelingGeeks is a consortium of entrepreneurs, thought leaders, authors, journalists, bloggers, technology innovators and influencers who travel to countries to share and learn from peers, governments, corporations and the general public in order to educate, evaluate, share and promote new, innovative technologies across regions. The initiative was founded by Renee Blodgett and Jeff Saperstein in 2008. For more information, visit http://www.travelinggeeks.com and @travelinggeeks on Twitter.

About We Blog the World

We Blog the World, the Globe Voice for Travel and Events, is an online culture and travel magazine focused on unique cultural events and travel experiences for the discerning, well-traveled globetrotter. Dedicated to the human side of travel, We Blog the World captures stories, experiences and visual highlights from every continent in the world through a community of independent voices. Follow We Blog the World on Facebook at http://www.facebook.com/weblogtheworld, Twitter @weblogtheworld, on YouTube and on Pinterest at: http://www.pinterest.com/weblogtheworld.com.