

We Blog the World Announces Media Partnerships with Travel & Adventure Show & New York Travel Festival

March 1, 2016 – San Francisco, CA – <u>We Blog the World</u>, an online luxury and adventure <u>travel</u> <u>magazine</u> that focuses on Transformative Travel and unique luxury experiences around the globe, announced that is a media partner for the Travel & Adventure Show at the Santa Clara Convention Center in northern California, being held on March 5-6, 2016 and for the second year in a row, a media partner of the New York Travel Festival (NYTravFest), being held at St. Francis College in Brooklyn New York from April 16-17, 2016.

The Travel & Adventure Show has been around for twelve years, establishing itself as a premier consumer marketing platform in the travel industry. Since 2004, the Travel & Adventure Shows, which have been held across the country, have helped over 1.1 million travelers find, plan and book their dream trips. Their goal is to connect quality travelers with top travel providers and today, they are the largest, fastest growing series of travel shows in the U.S. They also have events in Philadelphia, Washington DC, Chicago, Los Angeles, San Diego and Dallas.

The New York Travel Festival is a series of events for those whose lives are touched by travel, from members of the travel industry, travel media, lifelong travelers, long-term travelers, college students and people in career transition.

"With the expansion of coverage around adventure travel, it made perfect sense for us to partner with the Travel & Adventure Show, and I hope to work with them on shows in other cities in the future," said Renee Blodgett. "I am also thrilled to be teaming up with the New York Travel Festival for the second year in a row – I love the energy and community that Roni Weiss and his team create, which brings a unique experience to the travel industry."

About We Blog the World

We Blog the World, the site dedicated to Transformative Travel, where Luxury and Adventure Meet, focuses on unique adventure, cultural and wellness experiences from around the globe for the discerning, well-traveled globetrotter. Always interested in the human side of travel, We Blog the World captures stories, experiences and visual highlights from every continent in the world through a community of independent voices. For insights, stories and tips on luxury, adventure, wellness and the best in culture and food/wine, follow We Blog the World on Facebook at http://www.facebook.com/weblogtheworld, Twitter @weblogtheworld, Instagram @weblogtheworld, Flipagram @weblogtheworld, YouTube and on Pinterest at: http://www.pinterest.com/weblogtheworld.

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