

## We Blog the World Teams Up as Media Partner of Women's Travel Fest in New Orleans

**December 16, 2017 – San Francisco, CA – We Blog the World,** an online luxury and adventure travel magazine that focuses on Transformative Travel announced a media partnership with the Women's Travel Fest which will be held in New Orleans from March 3-5, 2017.

The event, which is focused on travel for women, encourages women to get out, travel and live their dreams. Their annual event is centered around inspiring, empowering and celebrating travel for women. The <a href="Women's Travel Fest">Women's Travel Fest</a> was founded in 2013 women travel writers Kelly Lewis of Go! Girl Guides which publishes guidebooks for women and Jerri Stephenson of Do It While You're Young, who felt the need for an event to help more women travel, adventure and have fun.

Sessions and talks will include lessons learned from the road, how to build a business in travel, the power of travel to do good, how to be a one woman camera crew and how to be a Snapchat influencer, to name a few. From social media and blogging to active tips on how to stay safe while traveling and best practices, women attendees will learn how to travel, where to travel and more.

## **About We Blog the World**

We Blog the World, the site dedicated to Transformative Travel, where Luxury and Adventure Meet, focuses on unique adventure, cultural and wellness experiences from around the globe for the discerning, well-traveled globetrotter. Always interested in the human side of travel, We Blog the World captures stories, experiences and visual highlights from every continent in the world through a community of independent voices. For insights, stories and tips on luxury, adventure, wellness and the best in culture and food/wine, follow We Blog the World on Facebook at http://www.facebook.com/weblogtheworld, Twitter @weblogtheworld, Instagram @weblogtheworld, Flipagram @weblogtheworld, YouTube and on Pinterest at: http://www.pinterest.com/weblogtheworld.

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