

TravelingGeeks Sends 12 Thought Leaders & Bloggers to London

July 3, 2009 – San Francisco, CA and LONDON, England - [Traveling Geeks](#) is sending a group of 12 influential bloggers to the U.K. to collaborate with technology innovators and influencers in London and Cambridge from July 5 to July 11, 2009.

A sister blog network to [We Blog the World](#), the mission of Traveling Geeks is to connect with technology innovators and influencers in various regions of the world, then share what they have learned through blogging, video, podcasts, meet-ups, Twitter and other social media tools.

Through idea exchange and reporting, both countries can become better informed about how to use new technologies to improve communications and productivity, more effectively promote products and services and strengthen communities for corporations, non-profits and the public sector.

The bloggers hope to learn about how the U.K. is effectively implementing emerging technologies, social media tools and e-government initiatives to better serve its citizens, as well as enhance the way government and corporations work together. The group is a collection of writers, content creators and entrepreneurs who cover technology, business, innovation and social media.

The U.K. Traveling Geeks team includes Traveling Geeks co-founders Renee Blodgett and Jeff Saperstein as well as Meghan Asha, Susan Bratton, Tom Foremski, Sarah Lacy, JD Lasica, Craig Newmark, Ayelet Noff, Howard Rheingold, Sky Schuyler and Robert Scoble.

They will participate in a Greenwich Observatory event; a NESTA-sponsored conference about moving forward in the new economy, a U.S./U.K. Speed Date with Seed Camp Winners and UK Leaders; eConsultancy Innovator's Open Discussion; the TechCrunch Europa Awards; University of Cambridge's Judge Business School Roundtable on Open Innovation; as well as meetings with Nokia Labs, Microsoft Labs, East of England International, Skype and others.

The bloggers will also be speaking and participating at a Reboot Britain event and the Guardian's first Media Talk Live event, as well as organizing a TweetUp in central London on the evening of July 5, 2009, which is being sponsored by NESTA and The Conversation Group.

There will be numerous gatherings that will bring together individuals and organizations in the U.K. who are making a global impact through the innovative use of new technologies and social media tools.

Traveling Geeks was founded by Jeff Saperstein and Renee Blodgett in 2008, beginning with a blogging expedition to Israel. News, updates and other content from the tour can be found at www.travelinggeeks.com, as well as on flickr, Facebook, Twitter, YouTube and other social networking services.

Sponsors include: Intel, Nokia Ovi Maps, NESTA, East of England International, Skype, British Telecom, Rackspace Hosting, Digitrad, Symbian, Flip Video, and ProPhotoRental.

About TravelingGeeks

The mission of Traveling Geeks is to collaborate with technology innovators and influencers in various regions of the world, then share what we've learned through blogging, video, podcasts, social media tools and meet-ups. Traveling Geeks was founded by Jeff Saperstein and Renee Blodgett in 2008, beginning with a blogging expedition to Israel. Our hope is that we can inform, educate and connect on behalf of innovators who are changing the world with like-minded people on the planet. Trips are funded by sponsorships from corporations and governments.

About We Blog the World

We Blog the World, the Globe Voice for Travel and Events, is an online culture and travel magazine focused on unique cultural events and travel experiences for the discerning, well-traveled globetrotter. Dedicated to the human side of travel, We Blog the World captures stories, experiences and visual highlights from every continent in the world through a community of independent voices. Follow We Blog the World on Facebook at <http://www.facebook.com/weblogtheworld>, Twitter [@weblogtheworld](https://twitter.com/weblogtheworld), on [YouTube](https://www.youtube.com/weblogtheworld) and on Pinterest at: <http://www.pinterest.com/weblogtheworld.com>.

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