

## We Blog the World Kicks Off First Travel Photo Contest!

**February 29, 2012 – San Francisco, CA** – We Blog the World, an online culture and travel magazine that focuses on off-the-beaten path cultural events and unique adventure and high-end <u>travel experiences</u> for discerning travelers, kicked off its first travel photo contest today. The contest will run from February 29th through March 9th, 2012.

We Blog the World has teamed up with  $\underline{\text{Hyatt}_{\mathbb{R}}}$ , P.F. Chang's and  $\underline{\text{The Cheesecake Factory}_{\mathbb{R}}}$  to offer some fabulous prizes for the 3 winners. To enter,  $\underline{\text{go to our Facebook page}}$  and become a fan and follow the instructions. The Twitter hashtag for the contest is #wbtwphoto.





In the spirit of everything we are dedicated to, our readers are invited to submit a photograph of their **favorite travel moment**. It would be great if you would share with us the reason why its your favorite photo in a few lines as well.

## **Prizes Include:**

**1st Prize:** 30,000 Hyatt Gold Passport Points, which translate into up to FIVE free nights at any Hyatt hotel around the world.

2nd Prize: \$100 gift card to either The Cheesecake Factory® or P.F. Chang's® (for use at participating locations).

3rd Prize: \$100 gift card to the restaurant not chosen by winner #2.

Photographs will be judged based on quality, creativity, originality, and any other artistic criteria deemed appropriate to the contest and/or the category of travel/culture. Photographs will be judged by three photographers/artists.

Winners will be notified via email, so be sure to include your email address with your submission. Instructions for submission and more information can be found on our <u>Facebook page at www.facebook.com/weblogtheworld</u> and you have to be a fan of the <u>WBTW Facebook fan page</u> to be eligible. Also, if you're not yet following us on <u>Twitter, c'mon over for updates and notifications: @weblogtheworld</u>



A special thanks to the <u>Hyatt Regency Chicago</u>, <u>The Cheesecake Factory</u> and <u>P.F. Chang's</u> for making all of our wonderful prizes possible!

## **About We Blog the World**

We Blog the World, the Globe Voice for Travel and Events, is an online culture and travel magazine focused on unique cultural events and travel experiences for the discerning, well-traveled globetrotter. Dedicated to the human side of travel, We Blog the World captures stories, experiences and visual highlights from every continent in the world through a community of independent voices. Follow We Blog the World on Facebook at <a href="http://www.facebook.com/weblogtheworld">http://www.facebook.com/weblogtheworld</a>, on <a href="YouTube">YouTube</a> and on Pinterest at: <a href="http://www.pinterest.com/weblogtheworld.com">http://www.pinterest.com/weblogtheworld.com</a>.

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